

## Order your FREE Resources\*:

**QUANTITY - Postcards (6" x 8" each, 25/Package); Posters (18" x 24" each); Easel back (individual) - Note not all products available in easel back.**

Postcard(s)	Poster(s)	Easel Back(s)	2012 PSAs
		n/a	A crash in California almost took her leg. A bomb blast in Iraq helped save it. (2012)
		n/a	The most advanced safety feature this car has is the one standing next to it. (2012)
		n/a	When they love the game so much it hurts. (2012)
		n/a	Once, kids played like their lives depended on it. If only kids still did. (2008, 2012)
			Sedentary (TV spot)
			Repetitive (Radio Spot)
Postcard(s)	Poster(s)	Easel Back(s)	BACK PAIN
		n/a	Back pain never takes a time out. (2010)
		n/a	With Her Baby on the Way, Conchita Chediak Thought it Was Time to Put Back Pain Behind Her. (2001)
			BOOKS
			Legacy of Heros
			Moving Stories: Seventy-five Years of Orthopaedic Surgery (Hardcover)
			Wounded in Action: An Art Exhibition of Orthopaedic Advancements (Paperback)
Postcard(s)	Poster(s)	Easel Back(s)	BUILDING STRONG BONES/FRAGILITY FRACTURES
		n/a	Diamonds aren't a girl's best friend. (2005)
		n/a	Will they think it's as much fun once they learn it's actually good for them? (2003)
		n/a	You've got 206 reasons not to be a lazybones. (2004)
		n/a	Almost past her prime. (2007)
		n/a	For women, a minor fracture could be a major warning. (2010)
			Osteoporosis Prevention for Adults and Children (Bookmarks)
		n/a	Weight-bearing exercise helps prevent osteoporosis. (2006)
		n/a	When is a simple fracture a really bad break? (2004)
		n/a	Will Your Bones Live as Long as You Do? (2000)
Postcard(s)	Poster(s)	Easel Back(s)	CHILDHOOD OBESITY
		n/a	He says it's no sweat running the latest software. We say what about a mile? (2002)
		n/a	Once, kids played like their lives depended on it. If only kids still did. (2008, 2012)
Postcard(s)	Poster(s)	Easel Back(s)	DISTRACTED DRIVING
			"Decide to Drive" Bumper Stickers (Promotional Giveaway)
			Decide to Drive Vehicle Decals (Promotional Giveaway)
			Behind the wheel there is no such thing as a small distraction. (2011)
			Decide to Drive Wreck-less Checklist Bookmarks (Bookmarks)
			OMG! Get the message. Texting while driving is a deadly distraction. (2010-11)
		n/a	Smokin' Joe Frazier vs. Distracted Driving (2011)
		n/a	The most advanced safety feature this car has is the one standing next to it. (2012)
Postcard(s)	Poster(s)	Easel Back(s)	DIVERSITY IN ORTHOPAEDICS
		n/a	Guess Who Isn't an Orthopaedic Surgeon
		n/a	Orthopaedic Surgery is Women's Work, Too
Postcard(s)	Poster(s)	Easel Back(s)	FALLS PREVENTION
		n/a	Don't let gravity be your downfall. (2007)
		n/a	It was just a simple fall. Yesterday. (2010)
		n/a	She says she wants to keep living in her home. We say it starts by keeping her on her feet. (2002)
		n/a	When is a simple fracture a really bad break? (2004)
			FILMS
			Moving Pictures and Orthopaedic Allegro (DVD)
			Wounded in Action: Legacy of Heroes (DVD)
Postcard(s)	Poster(s)	Easel Back(s)	FOOT, ANKLE AND KNEE HEALTH
		n/a	If There's One Thing A Cattle Rancher Hates More Than A Bum Steer, It's a Bum Knee (2001)
		n/a	Since you only get two knees, learn how they can last a lifetime. (2007)
		n/a	There are savage shoes in every closet. (2010)
			Save Your Knees prescription pads (Promotional Giveaway)
Postcard(s)	Poster(s)	Easel Back(s)	HEROES CAMPAIGN
			Even heroes have heroes. (2010)
			Your orthopaedic surgeon got out of the woods. Now you can hike back in. (2010)
			Sometimes your teams MVP wears an entirely different uniform. (2010)
			Not all superheroes wear capes. (2010)
Postcard(s)	Poster(s)	Easel Back(s)	JOINT REPLACEMENT
		n/a	Don't let joint pain interrupt your life. (Combined image poster) (2009)
		n/a	Don't let joint pain interrupt your life. (Ankle) (2009)
		n/a	Don't let joint pain interrupt your life. (Elbow) (2009)
		n/a	Don't let joint pain interrupt your life. (Hip) (2009)
		n/a	Don't let joint pain interrupt your life. (Knee) (2009)
		n/a	Don't let joint pain interrupt your life. (Shoulder) (2009)
		n/a	Guess Which One Just Learned to Walk (2001)
		n/a	How healing one doctor helped a nation get better. (2008)
		n/a	Not only are we making joint replacements easier to perform, we are making them easier to avoid (2003)
		n/a	With hip or knee pain, even a flight of stairs needs conquering. (2006)
Postcard(s)	Poster(s)	Easel Back(s)	PATIENT-PHYSICIAN COMMUNICATION
		n/a	Got questions for your doctor? Write them down. (2006)
		n/a	Talk much with your doctor? (2007)
Postcard(s)	Poster(s)	Easel Back(s)	PEDIATRIC ORTHOPAEDICS
		n/a	Boney Ben (2008)
		n/a	Muscle Molly (2008)
		n/a	What is your child getting into at the playground? (2000)

PUBLIC RELATIONS MARKETING TOOLS		
		Orthopaedic surgeons: Who are they and what do they do? (Brochure)
		Prerecorded Announcements for Your Office Telephone System or Radio Distribution (10 messages) (Audio)
		Public and Media Relations Manual (Toolkit)
		Radio Public Service Announcements (PSAs) (Audio)
		Television Public Service Announcements (PSAs) (Video)
		Community Orthopaedic Awareness Program (COAP) (Ready-To-Go Presentations)
		Prevent Injuries America!® Booth (Traveling Exhibit)
Postcard(s)	Poster(s)	Easel Back(s)
		<b>SCOLIOSIS</b>
		n/a
		As a child, she was surrounded by doctors. Some things never change. (2008)
		n/a
		If only the early warning signs of scoliosis were this obvious. (2009)
Postcard(s)	Poster(s)	Easel Back(s)
		<b>SIGN YOUR SITE</b>
		n/a
		And which little piggy is about to have surgery? (2004)
		n/a
		One of the most promising new surgical procedures is performed with a felt-tip marker. (2003)
		n/a
		Prescriptions require a signature. Shouldn't surgery? (2005)
		n/a
		Some people might say this is overly cautious. We say in surgery, there's no such thing. (2002)
		Patient Safety is No Accident
Postcard(s)	Poster(s)	Easel Back(s)
		<b>SPORTS INJURIES</b>
		n/a
		Every female athlete has an Achilles' heel. Her knees. (2002)
		n/a
		Since Chris Klug's Knee Surgery, It's All Been Downhill. Fast. (2001)
		n/a
		There's a secret to beating injuries. Get to the right team. (2006)
		n/a
		Too many female athletes are getting put on the shelf. (2009)
		n/a
		What will they have longer, their trophies or their injuries? (2005)
		n/a
		What's Your Body's Greatest Weakness? (2000)
		n/a
		Young elbows need special attention. Or they can lead to old elbow injuries. (2006)
		n/a
		When they love the game so much it hurts. (2012)
Postcard(s)	Poster(s)	Easel Back(s)
		<b>TRAUMA</b>
		n/a
		A motorcycle accident changed Elisabeth Marra's life. Today, she's making an impact of her own. (2008)
		n/a
		Over the river and through the woods to the trauma center we go. (2007)
		n/a
		When He Was Four, Chad Courtney Learned Not to Play Under the Riding Mower. (2001)
		n/a
		A crash in California almost took her leg. A bomb blast in Iraq helped save it. (2012)
Postcard(s)	Poster(s)	Easel Back(s)
		<b>VICTORIES IN ORTHOPAEDICS</b>
		n/a
		A motorcycle accident changed Elisabeth Marra's life. Today, she's making an impact of her own. (2008)
		n/a
		As a child, she was surrounded by doctors. Some things never change. (2008)
		n/a
		How healing one doctor helped a nation get better. (2008)
		n/a
		It will take more than polio to slow down Dr. Jeffrey Galpin. (2008)

**\* Pay only for the cost of shipping. Shipping limited to addresses within the U.S.**

### Three Easy Ways to Order

1. Phone: Call toll-free (800) 626-6726 Monday through Friday, 8:00 AM to 5:00 PM, Central Time.
2. Fax Fax a copy of your completed order form, toll-free to (800) 823-8025.
3. Mail Mail your completed order form and method of payment to: AAOS, P.O. Box 75838, Chicago, IL 60675-5838

Quantity of Posters in Order	Shipping Cost	Quantity	Cost of Shipment
1-12 posters	\$14.95		
Additional posters in increments up to 12	Additional \$14.95		
Quantity of Non-Poster Items in Order	Shipping Cost	Quantity	Cost of Shipment
1-5 Items	\$14.95		
Additional resources in increments up to 5	Additional \$14.95		
<b>Total Cost of Shipment</b>			

### Method of Payment

- Check or money order payable to AAOS enclosed  Institutional purchase order enclosed.

- Visa  MasterCard  American Express Card #:

Exp. Date Signature

Name

Address

City State Zip

Academy ID Number (if known)

Area Code, Daytime Phone, Extension

Email